STORY XPERIENTIAL™

Bring your Curriculum to life with Pixar-Inspired Storytelling

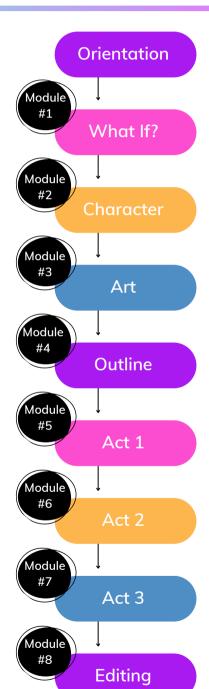**Learn** — Students learn from industry pros as they work through each self-paced module

Create — Students use art to demonstrate learning across the curriculum in a new, creative way

Discuss — Students share feedback the Pixar way to enhance learning & improve their work

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Orientation
Get set up for success in Story Xperiential by completing Orientation
- How Story Xperiential works and the objective of the program
- Try the suggested free tools and create your "Hello World" submission

Module #1

What If?
Using "What if..." to Prompt Story Ideas & Introduction to Effective Feedback
- "What if..." questions: think about ideas that excite you!
- Give & take feedback: learn Pixar's process for providing effective feedback

Module #2

Character
Developing Your Character Profile and Your Character's Arc
- Create meaningful obstacles that cause your character to evolve
- Make your character relatable to the audience

Module #3

Art
Learn Visual Language Elements to Communicate Your Story
- Apply visual language to tell your story: shape, clarity, perspective & tone
- Use your smart device to think like a camera

Module #4

Outline
Using the Story Spine to Create an Outline of Your Story
- Theme and Moral of your story
- Learn the 3 act structure: Establish the Setting, Obstacles, and Resolution

Module #5

Act 1
Act 1, Introduction to Minor Beats, Shot Types & Storytelling Methods
- Minor beats support the major beats of your story: the how and whys
- Introduction to shot types and storyboarding
- Using narration, visuals or character dialog to tell your story

Module #6

Act 2
Act 2, Obstacles & Storyboarding Techniques
- Importance of establishing the character's main goal & what is at stake
- Create meaningful obstacles that support the moral of your story and challenge your character to grow

Module #7

Act 3
Act 3, Story Structure & Story Endings
- Identify the lowest and highest points in your story
- Use story structure, and the set up and payoff moments to strengthen your story
- Ideas that contribute to great endings

Module #8

Editing
Finalize Your Story
- Clarify confusing moments and make pacing improvements
- Select sound effects and music to enhance your story
- Learn edit techniques, polish your storyreel and submit to the Exhibition!

Check out examples of student work throughout the modules!
click or scan to view

Watch the final Storyreels in the Story Xperiential Exhibition!
click or scan to view